

Career Expo. : Journalists

Chuck Friend: editor@therecord.biz or chuckfriend@googlemail.com

Conducted: Friday, April 27, 2012 by Genivyve Smith interviewing Chuck Friend

Questions to ask w/ answers:

1) How do you use math?

Postal forms= based on statistics of circulation

Daily sales

Building adds

Laying things out and typing (Number of words or inches of space)

2) How often?

A lot.

3) How do you use technology?

"If we didn't have technology we wouldn't have a newspaper."

Website

Doing circulation

Mailing Labels

FTP= Printing Templates

4) What other skills are required to be successful in this occupation?

- * Good communication

- * Spelling Skills

- * Writing Skills

- * Know how to use technology (Not just word processing but photography editing programs, ad building programs, and more.)

- * Not earn much but always changing

- * People person

5) How long does it take to get a degree in English?

4 years

If MCC= transfer

The top two journalism schools in Iowa are: Iowa State and University of Iowa
(Iowa State = #1)

6) Do you have any advise to future writers or journalists/ what's the job like?

"Ah, Wow..."

- * Exciting

- * Never the Same

- * There are more people needed, and more people that are willing to get into the field. (Always this way)
- * Open minded
- * Stuff of the old days still works
- * Learn a lot from technology
- * Think outside the box

7) Do you have to get started by freelance writing?

- * Freelance writing for The Record is very productive and helpful = encouraged by Chuck
- * Not necessarily
- * Being in school newspaper
- * Get started by being a summer intern or going to a summer camp.

8) Do you submit a letter of application (cover letter, résumé)?

Yup, its required.

9) What are the positives of your job?

- * Get to go a lot of places
- * Meeting people/ Interviewing from politics to entertainers (Has interviewed Obama)
- * Not boring
- * Not same

10) What are the other types of journalism?

- * Recommended= Go with what you are comfortable with.
- * Types= TV, Radio, and Print. (There are many parts that can be broken down.)
- * The different types even though all journalism are schooled differently.

11) Are there any high school classes you would specifically recommend to high schoolers interested in this field?

- * Take English classes
- * BCLUW doesn't offer journalism class anymore.
- * Take Composition
- * "Not a graphic artist" = take art classes too such as photography and prints and graphics

12) Are there other things that would help potential writers?

Recommendations?

- * Get on school newspaper

- * MCC camps and classes

13) How did you get started?

- * School Newspaper
- * Started off at The Record then went to Times Republican in Marshalltown. Came back to The Record and bought it.

14) What do you like writing about?

- * Feature Stories = never the same

15) What got you inspired to start writing?

- * MCC Classes
- * One of Chuck's articles appeared in a paper while writing for an AP Writer Class
- * MCC Newspaper

16) Role model writers/ people?

- * MCC teacher - James Crook
- * " He [James Crook] was top notch.
- * Told him that he had an outstanding future in journalism

17) Mac or PC?

- * Mac

18) How do you keep up with the race between internet media and print?

- * He thinks people want everything now thus instant news feed.
- * Let people get creative and think; it will take you farther.

19) Do you think it will all be TV and Radio with no print?

- * " I think community newspapers will continue- will be around for a long time."

Side notes:

Connections: Directors= send more news to Record (Lots of stories from them- 3 coming up)

Worst part of job is building adds.

He uses Metro Creative Graphics to build adds.